

# A PRIMER ON VOICEOVER DEMOS

**A demo is a highlight reel of your best work**

- You can put it on your website
  - You can try to get agency representation with it
  - You can send it to potential clients to showcase your abilities
  - You can post it on pay-to-play sites
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- **YOU SHOULD DISPLAY A RANGE OF STYLES/TONES ON YOUR DEMO**
  - **PUTTING TOGETHER A QUALITY DEMO IS AN ART AND A SCIENCE**
  - **WORK WITH A QUALIFIED DEMO PRODUCER AND/OR COACH TO MAKE YOUR DEMO**
  - **DON'T MAKE A DEMO AS A FIRST MOVE WHEN YOU GET INTO THE VOICEOVER INDUSTRY**
  - **A GOOD, PROFESSIONAL DEMO WILL COST YOU**
  - **BUT YOU CAN MAKE A HOMEMADE SAMPLE REEL IN THE MEANTIME TO POST ON YOUR SITE AND ON PAY-TO-PLAYS; THE DIY DEMO IS NOT MEANT TO BE SENT TO AGENCIES**

