

VO MARKETING TIME CHECKLIST

DATE

START TIME

PURPOSE OF TIME

SOURCE LEADS - HOW MANY?

WRITE EMAILS - HOW MANY?

SEND EMAILS - HOW MANY?

REPLY/FOLLOW-UP

OTHER:

WHAT WILL IT LOOK LIKE WHEN YOU'VE COMPLETED THESE THINGS, OR WHY IS THIS IMPORTANT?

FOR EMAILS

DID YOU INCLUDE

INTRIGUE

CAPABILITY

EXPERTISE

INSTRUCTION

REVIEW
