

**TOP 10+
RESOURCES
FOR KILLER
EMAIL
OUTREACH
FOR
VOICEOVER**

**A RESOURCE GUIDE
BY
CARRIE OLSEN**

CLOZE



Cloze is a customer relationship management (CRM) tool that categorizes all your contacts. It has an AI feature that analyzes all your emails and suggests action steps on what to do next (follow-up, send a reply, call, etc). It functions similar to Gmail and is very intuitive. Users can easily set up workflows and data entry is painlessly easy. **Click here for tutorials.**

THE ELEMENTS OF STYLE

(A WRITING STYLE GUIDE)

This is a book to keep in handy when writing emails. When drafting emails, you need to ensure that your copy looks professional and is free from grammatical errors. It helps you draft a message that is concise and clear without undermining your message.

GRAMMARLY



This is a digital writing assistant that is automated and can be installed in a Chrome browser. It automatically detects grammar and spelling errors. Think of it as your proofreading assistant!

HUNTER.IO



Hunter is the leading solution to find and verify professional email addresses. If you want to reach out to a specific person at a company, but don't know that person's email address, this solution helps you find it.

PANDORA/FOCUS@WILL



focus@will

Background music is essential to my work sessions. Seriously, it is a non-negotiable, and I am 1000% more productive with some good music going on while I'm in the zone doing email outreach and research. Pandora has playlists for meditation, white noise, and music for every genre. Similarly, Focus@Will uses phase sequenced playlists of instrumental music designed to improve users' productivity.

GOOGLE SPREADSHEETS



Google Sheets

If you feel a CRM isn't for you right now, do it old school! With Google Sheets, you can customize your document however you like. Another real benefit of Google Sheets is that it is online so you can access your data from anywhere.

GVAA RATE GUIDE

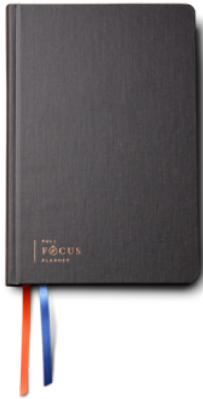
When you do outreach, there will be instances when potential clients will ask for rates. Having this will make sure you don't undercharge.

FREEDOM APP



Easily block websites and apps on your computer, phone, and tablet with Freedom. This helps you take away that itch to check social media every 15 minutes or procrastinate!

FULL FOCUS PLANNER



Keep your priorities in clear view and achieve what matters every day with a planner designed for high achievers seeking an intentional, fulfilling lifestyle. It comes with a goal, habit, and weekly preview tracker. It is a 90-day planner that helps you nail your goals, a perfect window of time to be able make great change.

STRIDES APP



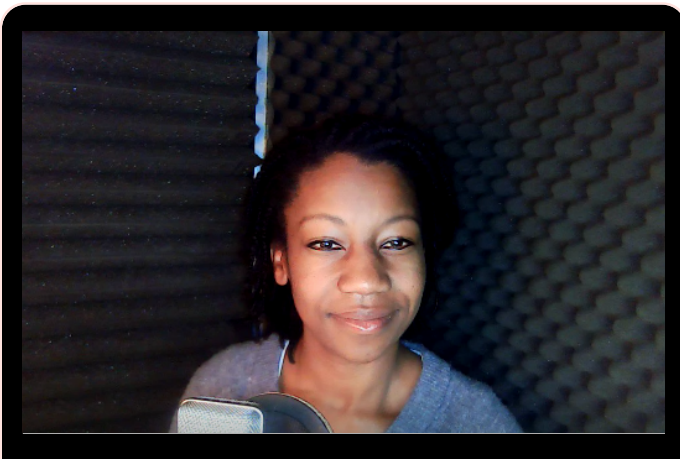
Strides is a very powerful habit tracking app that allows you to keep track of business and personal habits in a really intuitive way. Set up reminders to send out your email outreach to make sure you are staying on top of your marketing.

bonus

ODDLY CORRECT COFFEE



Oddly Correct is my coffee of choice. And if you don't live in Kansas City but want to try it, no worries. They will ship to you. Highly recommended for my fellow coffee fanatics :)



watch
CARRIE'S TAKE

Carrie gives out her take on top 10 recommendations in this short video. Click the image to watch it.